

## WHO WE ARE

My Roofline Matters is a site run by Freefoam Building Products

Freefoam have been manufacturing roofline products for over 20 years.

We've buildt up knowlege and experience and wanted to harness the power of the internet to share this information with homeowners.

## OUR AIM IS TO

- Help homeowners understand what roofline is all about and why it's impoprtant to keep it maintained.
- Familiarise homeowners with the different roofline products in order to make an informed decision.
- Put homeowners in touch with a reliable Registered Freefoam installer.



# Why replace Wood Fascia with PVC?



It's not always easy to understand the reaasons why PVC is a good choice for your home. We've put together a quick guide to help explain the benefits of pvc and how it's a cost effective choice.

## PVC is made to last longer than wood

PVC has longevity built in. Freefoam PVC fascia and soffit is guaranteed not to rot like wood. Nor will they crack, warp, discolour. We guarantee this for 50 years.

## PVC with built in sun screen!

We all know that prolonged exposure to Ultra Violet (UV) light from the sun can damage our skin – and it has the same effect on PVC causing it to degrade over time.

Freefoam make roofline products using a natural mineral called titanium dioxide. This is the same stuff that is used in sun creams. It keeps our products white and bright for up to 50 years.



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## Incredibly low Lifetime costs

Wood needs to be treated, repainted and maintained regularly, which costs time and money. Over a period of years this adds up.

So what value will your PVC replacement roofline give you over that 50 years.

Taking the average cost of a roofline installation of £2,500 over 50 years it costs you **just 0.1p a day!**

Compared to the cost of a wooden fascia it's money well spent.

## Low Maintenance

Fascia, soffit and rainwater products made from PVC don't require repainting or regular maintenance. A simple wipe-down once in a while with a damp cloth is all that's required to keep Freefoam roofline products looking their best. This is a HUGE long-term advantage over old fashioned wood roofline as regular repainting can be time-consuming, awkward, messy and expensive.

## 100% recyclable

Because our products are made from PVC, when they finally reach the end of their life they can be recycled and used to make brand new PVC products. PVC can be recycled in this way up to 20 times!

